

**NEEDS FOR NEXT 2 YEAR BUDGET CYCLE—MORAGA CITIZENS NETWORK
2016-2017**

Candidates Night \$500

Nearly all of the expenses are tied to publicity. Adequate flyers, posters, and signage are critical components for the success of our events.

MCN Link \$1100

Fee for the email marketing software, *Constant Contact*, which powers *The MCN Link*; Domain name and Host Renewal fees for website

Facebook \$1200

A SMC graduate keeps the public up to date with regular postings on this social media, using material from *The MCN Link* as well as for spur of the moment postings

Vendor Fees \$400

Having a booth at the Moraga Community Faire and Pear and Wine Festival allows MCN to introduce our services to those in Moraga and beyond

Publicity Materials \$200

Distributed from our booth at festivals, presentations at service organizations, etc.

Appreciation Party \$100

Every 2 years, MCN, with the help of other service organizations, plans and prepares a lunch for town staff to thank them for all they do for our town.

Insurance \$1100

One year's coverage for activities in which MCN engages

TOTAL BUDGET FOR 2016-17 \$4600